

# Project plan Partout CBR Project

## Planning

### Sprint 1

- Define a problem
- Think of ideas that could be a solution to this problem
- Do research about the ideas and to help us come up with more ideas
- Create a clear concept for the final idea
- Test this concept with users

### Sprint 2

- Concept validation

#### The app

- Inspiration document
- Research competitors
- MoSCoW Template
- Flowchart | Sitemap
- Wireframes
- Sketches

#### The marketing campaign

- Marketing research
- Inspiration document
- Ask PartOut for the brandbook of CBR
- Moodboard
- Sketches

### Sprint 3

### Sprint 4

## Define problem

Teens are finding it difficult to pass their driver's license theory and practical exams on their first attempt. This increases the likelihood of accidents and results in long waiting lines.

Even those who don't fully comprehend the theory are able to pass their theoretical tests thanks to the one-day sessions. As a result, many drive without fully comprehending the regulations. This leads to the issue of them becoming involved in collisions more quickly.

## Goal

The goal of this project is to create a digital concept to make it easier for teenagers to pass their exams. At the moment, we decided to aim for the **theoretical exam**, with some parts influencing the practical lessons as well.

## Solution

Our solution for this project is...

## Deliverables

### The app

- Inspiration document
- MoSCoW
- Flowchart | Sitemap
- Wireframes
- Low-Fi prototype
- High-Fi prototype
- Interactive prototype
- User feedback/tests
- Develop the app
- Research on with what language we create the app

### The marketing campaign

- Inspiration document
- Moodboard
- Sketches
- Posters
- Flyers
- Website to promote the app
- Test with users

## Roles

### The app

- Furkan
- Hakan
- Artem
- Sanne

### Marketing

- Quinn
- Sanne
- Safa